



Dustin W. Stout

Maker of Digital Things

“ People ignore design that ignores people. ”

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Summary

Through **personal branding, building relationships, strategic content, and social media** I've been able to build a career that I'm passionate about. These days I use that experience to help grow my own businesses and my clients' businesses online.

Experience

- Nov 2018 - Present Bakersfield, CA

CEO, Founder
SoVisual.co, LLC

Built to serve marketing managers, communications teams, and DIY business owners, SoVisual.co offered beautiful sets of social media posts called "Social Packs." In 2020 we pivoted to a software model that allows anyone to create social media graphics in seconds.
- Mar 2011 - Present Bakersfield, CA

Owner, Lead Consultant
Dustn.co

Helping individuals, brands, and businesses dominate their online presence. We did this through website design + development, marketing services, and educational materials, courses, resources, and tools.
- Mar 2014 - Sep 2020 Bakersfield, CA

Co-Founder
Warfare Plugins, LLC

As co-founder, I helped design and develop the core product that started the company. Wearing both co-founder and Marketing Director hats I was able to help the product become the leading social sharing plugin among online professionals.

Skills

Communication
Written + Spoken

Public Speaking
Performing arts background

Website Design
HTML + CSS + WordPress

Interpersonal Skills
Extrovert who loves people

Content Marketing
Social Media, Blogging, and SEO

Graphic Design
Adobe + Figma

Highlights



SMMW Speaker (6x)

Spoke at the world largest social media conference, Social Media Marketing World 6 years in a row.



SMX Speaker (2x)

Had the honor of speaking at both the East and West Coast events for Search Marketing Expo.



WooConf Speaker

Speaking to a crowd of WordPress developers and ecommerce shop owners about social media marketing.



Certified Marketing Strategist

Completed CoSchedule's Marketing Strategist certification course.